

UROOJ YAHYA

Email: uroojyahya@neduet.edu.pk

WORK EXPERIENCE

NED UNIVERSITY OF ENGINEERING AND TECHNOLOGY

July 2022 – to date

Lecturer – English

Department of English Linguistics & Allied Studies

IQRA UNIVERSITY- GULSHAN CAMPUS

Sep 2021 – June 2022

Assistant Professor

Taught Academic and Professional Writing, Managerial Communication and Communication Skills to undergraduates and MBA students

COMMECS INSTITUTE OF BUSINESS AND EMERGING SCIENCES

July 2012- Sep 2021

Permanent Faculty – English & Business Communication

Convener – social media & Deputy convener - program Committee

Teaching English and Business Communication to undergrads alongside working with social media and program Committees.

NED UNIVERSITY OF ENGINEERING AND TECHNOLOGY

Oct 2019 – Sep 2021

Visiting Faculty – Humanities

Courses taught: Oral Communication, Business Communication, Business and Organizational Communication, Business Communication and Ethics

FAST NATIONAL UNIVERSITY

January 2019-June 2019

Visiting Faculty – Business Communication

Taught Business Communication to Computer Science undergraduates

Geo News

2007-2012

*Produced News bulletins in Geo News as **Panel Producer***

*Assisted Panel producer as **Associate Producer – Output** in organizing and executing graphics on screen*

*Composed and translated news stories/scripts while working as a **Copy Writer** in Geo News - English*

COMMECS COLLEGE

2005-2007

Permanent Faculty – English & Business Communication

BEACON LIGHT ACADEMY

2004-2005

ACADEMIC QUALIFICATION

Ph.D. Applied linguistics (*In progress*)

May 2022 – December 2026

Department of English Linguistics & Allied Studies – NED University of Engineering and Technology

MS-APPLIED LINGUISTICS (*3.7 CGPA, highest in class 2019-21*)

October 2019-November 2021

Humanities Department - NED University of Engineering and Technology

Independent Study Project (ISP) titled “The Gendering of Women in the Discourse of Politics: A Case of Political Talk Shows in Pakistan” completed under the supervision of Prof. Dr. Sajida Zaki, Chairperson - Humanities Department

MA – ENGLISH LINGUISTICS (*First Division*)

2005-2007

Karachi University

BA (Hons) - ENGLISH (*Second Division*)

1999-2002

Karachi University

CONFERENCES/SEMINARS/WORKSHOPS (ATTENDED)

2022 Participated in a research seminar as guest speaker /panelist arranged at the Humanities Department of NED University of Engineering and Technology.

2021 completed a 6-week course for university teachers on TESOL Methodology offered by RELO and administered by Evolution

2020 Postgraduate seminar at NED university on ‘Experiences and Insights on Course work and Research’

2020 English Language Expo at Greenwich University, Karachi

2020 Workshop on ‘Becoming Educational Counselors’ at Commecs College

2020 Postgraduate Workshop titled ‘Hands-on Training on Mendeley, Corpus and NLP Tools and Analysis’ at NED University

2020 Workshop on ‘Qualitative Data Analysis with NVivo’ by Tread Excellence

2019 Workshop at U.S. Consulate Karachi on ‘What is a Good English Language Teacher’ conducted by Jerrold Frank

2019 35th SPELT international conference

2019 Workshop titled ‘Tools for Makers and Creators’ organized by SPELT

RESEARCH PUBLICATIONS

2023 Routledge Book chapter titled *Building or Bridging the Gap: Issues and Perspectives on Linguistic Ecology, Social Justice and EMI in the Context of Pakistan*, co-authored by Dr. Rahila Huma Anwar and Prof. Dr. Sajida Zaki, to appear in October 2023.

2023 Book chapter titled *Values Ingrained In Pakistan’s Education System*, co-authored by Dr. Rahila Huma Anwar and Prof. Dr. Sajida Zaki, accepted at Emerald

2023 Awan, S., Yahya, U., Arif, M. (2023). **Quality Standards of Qualitative Research in Applied Linguistics: A Conceptual Review.** *VFAST Transactions on Education and Social Sciences*, 11(2), 68-75

2023 Yahya, U., Arif, M., & Awan, S. (2023). **A Conceptual Review of Qualitative Research Inquiry in Applied Linguistics.** *Pakistan Languages and Humanities Review*, 7(2), 620-633.

2023 Nazli, K., & Yahya, U. (2023). **The role of Computer-Assisted Language Learning (CALL) in language teachers' professional development.** *Pakistan Languages and Humanities Review*, 7(1), 01-11.

2022 Book chapter titled *Policies, Practices, and Perspectives Related to Online Education Amid the COVID-19 Pandemic: A Case Study of a Public HEI in Pakistan* co-authored by Dr. Rahila Huma Anwar and Prof. Dr. Sajida Zaki published in 'Comparative Research on Educational Policy Responses to the Covid-19 Pandemic'

2022 Zaki, S., Anwar, R. H., & Yahya, U. (2022). **The Gendering of Women in the Discourse of Politics: A Case of Political Talk Shows in Pakistan.** *Pakistan Social Sciences Review*

2021 Yahya, U., Anwar, R. H., & Zaki, S. (2021). **Third Wave Feminism And Women's Invisibility In Tlie Diseourse Of Politics.** *Pakistan Journal of Gender Studies*, 21(2).

2021 Presented a research paper titled "Third-Wave Feminism and Women's Invisibility in the Discourse of Politics" in the 4th National Conference on English Language, Literature and ELT (NCELLE) 2021 at Lahore Garrison University

2020 Participated in the International Conference of the Linguistic Association of Pakistan (ICLAP) 2020 and did a poster presentation on "The Critical Discourse Analysis of Gendered Language in Media"

SESSIONS CONDUCTED

2023 Organized Qualitative Research Seminar and conducted a session on Philosophical foundations for qualitative research.

2022 Organized Creative Writing Master Class hosted by the Humanities Department – NED University and Pakistan-US Alumni Network (PUAN), also moderated three panel discussion during the five-day event at Avari Towers, Karachi.

2022 Conducted training workshop on 'Report Writing' for English Access Micro scholarship Programme teachers at the Humanities Department, NED University

2021 Arranged and moderated various Facebook live sessions for Commecs College (*sessions on fitness, mental well-being, sports, ESL teaching and Shakespeare day*)

2021 Conducted a training workshop from SPELT for English language teachers on "Using Padlet to Teach Creative Writing Skills to Young Learners"

2019 Worked as a member - organizing team of NED Women's Conference, also moderated two panel discussions with women athletes and TV journalists.

SKILLS

- Communication
- Leadership
- Time management
- Critical thinking
- Decision making