



**UROOJ YAHYA**

*Email:* uroojyahya@neduet.edu.pk

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**WORK EXPERIENCE** (*Permanent positions*)

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**NED UNIVERSITY OF ENGINEERING AND TECHNOLOGY**

**July 2022 – to date**

Lecturer – English

Department of English Linguistics & Allied Studies

**IQRA UNIVERSITY- GULSHAN CAMPUS**

**Sep 2021 – June 2022**

Assistant Professor

Taught Academic and Professional Writing, Managerial Communication, and Communication Skills to undergraduates and MBA students

**COMMECS INSTITUTE OF BUSINESS AND EMERGING SCIENCES**

**July 2014- Sep 2021**

Permanent Faculty – English & Business Communication

Convener – social media & Deputy convener - Program Committee

*Teaching English and Business Communication to undergrads alongside working with social media and program Committees.*

**GEO NEWS**

**2007-2014**

*Produced News bulletins in Geo News as a **Panel Producer***

*Assisted Panel producer as **Associate Producer** – **Output** in organizing and executing graphics on the screen*

*Composed and translated news stories/scripts while working as a **Copy Writer** in Geo News – English*

**COMMECS COLLEGE**

**2005-2007**

Permanent Faculty – English & Business Communication

**BEACON LIGHT ACADEMY**

**2004-2005**

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**WORK EXPERIENCE** (*Visiting positions*)

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**NED UNIVERSITY OF ENGINEERING AND TECHNOLOGY**

**Oct 2019 – Sep 2021**

Visiting Faculty – Humanities

*Courses taught: Oral Communication, Business Communication, Business and Organizational Communication, Business Communication and Ethics*

## **FAST NATIONAL UNIVERSITY**

**January 2019-June 2019**

**Visiting Faculty – Business Communication**

*Taught Business Communication to Computer Science undergraduates*

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### **ACADEMIC QUALIFICATION**

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**Ph.D. Applied linguistics** (*In progress*)

May 2022 – December 2026

**Department of English Linguistics & Allied Studies – NED University of Engineering and Technology**

**MS Applied Linguistics** (*3.7 CGPA, highest in class 2019-21*)

October 2019-November 2021

**Humanities Department - NED University of Engineering and Technology**

*Independent Study Project (ISP) titled “The Gendering of Women in the Discourse of Politics: A Case of Political Talk Shows in Pakistan” completed under the supervision of Prof. Dr. Sajida Zaki, Chairperson - Humanities Department*

**MA – English Linguistics** (*First Division*)

**2005-2007**

**Karachi University**

**MA – English Literature** (*2<sup>ND</sup> Division*)

**2002-2003**

**Karachi University**

**BA (Hons) - English**

**1999-2002**

**Karachi University**

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### **CONFERENCES/SEMINARS/WORKSHOPS (ATTENDED)**

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**2022** Participated in a research seminar as a guest speaker /panelist arranged at the Humanities Department of NED University of Engineering and Technology.

**2021** completed a 6-week course for university teachers on TESOL Methodology offered by RELO and administered by Evolution

**2020** Postgraduate seminar at NED University on ‘Experiences and Insights on Coursework and Research

**2020** English Language Expo at Greenwich University, Karachi

**2020** Workshop on ‘Becoming Educational Counselors’ at Commecs College

**2020** Postgraduate Workshop titled ‘Hands-on Training on Mendeley, Corpus and NLP Tools and Analysis’ at NED University

2020 Workshop on ‘Qualitative Data Analysis with NVivo’ by Tread Excellence

2019 Workshop at U.S. Consulate Karachi on ‘What is a Good English Language Teacher’ conducted by Jerrold Frank

2019 35<sup>th</sup> SPELT International Conference

2019 Workshop titled ‘Tools for Makers and Creators’ organized by SPELT

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### RESEARCH PUBLICATIONS (Journal Articles)

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1. **2024** Nazli, K., Yahya, U., Anwar, R. H. & Zaki, S. (2024) **Artificial Intelligence in Second Language Learning and Teaching: A Systematic Review** submitted at *the Journal of Language and Education (X-Category)*
2. **2024** Yahya, U., Nazli, K. (2024) **Discursive Construction of Feminism in the Web Media: A Corpus-based Investigation** under review at *Journal of International Women’s Studies (X-Category)*
3. **2024** Yahya, U., Anwar, R. H. & Zaki, S. (2024). **Women leaders in higher education: A systematic review offering insights for nations with wider gender gaps.** *Issues in Educational Research*, 34(1), 378-399. <http://www.iier.org.au/iier34/yahya.pdf> (**W-Category**)
4. **2023** Awan, S., Yahya, U., Arif, M. (2023). **Quality Standards of Qualitative Research in Applied Linguistics: A Conceptual Review.** *VFAST Transactions on Education and Social Sciences*, 11(2), 68-75 (**Y-Category**)
5. **2023** Yahya, U., Arif, M., & Awan, S. (2023). **A Conceptual Review of Qualitative Research Inquiry in Applied Linguistics.** *Pakistan Languages and Humanities Review*, 7(2), 620-633. (**Y-Category**)
6. **2023** Nazli, K., & Yahya, U. (2023). **The role of Computer-Assisted Language Learning (CALL) in language teachers’ professional development.** *Pakistan Languages and Humanities Review*, 7(1), 01-11. (**Y-Category**)
7. **2022** Zaki, S., Anwar, R. H., & Yahya, U. (2022). **The Gendering of Women in the Discourse of Politics: A Case of Political Talk Shows in Pakistan.** *Pakistan Social Sciences Review (Y-Category)*
8. **2021** Yahya, U., Anwar, R. H., & Zaki, S. (2021). **Third Wave Feminism And Women's Invisibility In Tlie Discourse Of Politics.** *Pakistan Journal of Gender Studies*, 21(2). (**Y-Category**)

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### RESEARCH PUBLICATIONS (Book Chapters)

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1. **2024** Yahya, U., Anwar, R. H., & Zaki, S. (2024) **“Testing, Assessment, and Evaluation Practices in Pakistani HEIs: English Language Teachers’ Insights and Perspectives”** submitted at **Springer**.
2. **2024** Anwar, R.H., Yahya, U. and Zaki, S. (2024), **"Values Ingrained in Pakistan's Education System"**, Rao, M.B., Singh, A. and Rao, P.M. (Ed.) *Worldviews and Values in Higher Education (Global Perspectives on Higher Education Development)*, **Emerald Publishing Limited**, Leeds, pp. 211-224.
3. **2023** Yahya, U., Anwar, R. H., & Zaki, S. **Building or Bridging the Gap: Issues and Perspectives on Linguistic Ecology, Social Justice, and EMI in the Context of Pakistan.** In *English as a Medium of Instruction in South Asia* (pp. 221-238). **Routledge**.
4. **2022** Yahya, U., Anwar, R. H., & Zaki, S. (2022). **Policies, Practices, and Perspectives Related to Online Education Amid the COVID-19 Pandemic: A Case Study of a Public HEI in Pakistan.**

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### CONFERENCE PAPERS

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1. **2024** Presented a research paper titled “**Social Justice in Applied Linguistics**” at the International Conference of the School of Liberal Arts, University of Management and Technology, Lahore
2. **2021** Presented a research paper titled “**Third-Wave Feminism and Women’s Invisibility in the Discourse of Politics**” at the 4<sup>th</sup> National Conference on English Language, Literature and ELT (NCELLE) 2021 at Lahore Garrison University
3. **2020** Participated in the International Conference of the Linguistic Association of Pakistan (ICLAP) 2020 and did a poster presentation on “**The Critical Discourse Analysis of Gendered Language in Media**”

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### RESEARCH UNDER SUPERVISION

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1. **2024** Supervised research study “Exploring factors influencing women’s participation in STEM disciplines; A corpus-based investigation” for BS-English Linguistics students
2. **2024** Supervised research study “Exploring ESL students’ visual and critical literacy through memes” for BS-English Linguistics students

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### SESSIONS CONDUCTED

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- **2024** conducted a web session for the Pakistan Society for Gender Equity in Linguistics on ‘**Gender Inclusive Language: A Step towards Achieving SDG 5**’ on March 12, 2024
- **2023** organized seminar on ‘Media Literacy’ for First Year-English Linguistics students at the NED University of Engineering and Technology
- **2023** Organized Qualitative Research Seminar and conducted a session on Philosophical foundations for qualitative research.
- **2022** Organized Creative Writing Master Class hosted by the Humanities Department – NED University and Pakistan-US Alumni Network (PUAN), also moderated three-panel discussions during the five-day event at Avari Towers, Karachi.
- **2022** Conducted training workshop on ‘Report Writing’ for English Access Micro scholarship program teachers at the Humanities Department, NED University
- **2021** Arranged and moderated various Facebook live sessions for Commecs College (*sessions on fitness, mental well-being, sports, ESL teaching, and Shakespeare Day*)
- **2021** Conducted a training workshop from SPELT for English language teachers on “Using Padlet to Teach Creative Writing Skills to Young Learners”
- **2019** Worked as a member-organizing team of the NED Women’s Conference, also moderated two-panel discussions with women athletes and TV journalists.

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### SKILLS

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- Communication
- Leadership
- Time management
- Critical thinking
- Decision making