Prof. Dr. Sajida Zaki

Professor, English & Applied Linguistics **Chairperson**, Department of English Linguistics & Allied Studies

Coordinator, Foreign Languages Program -NEDUET Vice Chair, Linguistics Association of Pakistan HEC/NED Approved Ph.D. Supervisor <u>Address:</u> English Linguistics and Allied Studies Dept., NED University of Engineering & Technology, Karachi

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CAREER HIGHLIGHTS / SUMMARY

Academic and professional experience (teaching, academic planning & management, evaluation & review, educational consultancy) spans over 30 years with 25 years post Ph.D. experience at tertiary education.

Launched BS English Linguistics, MS & Ph.D. Applied Linguistics programmes at the Humanities Department NEDUET during 2013-2016

Extensive Research Supervision experience with *four completed and five ongoing Ph.D. Research Projects*; and *thirty-eight completed and one ongoing MS Research* in the areas of Applied Linguistics; currently *supervising* two MS Dissertations and three Ph.D. Theses.

Restructured and expanded Foreign Languages Program of the NED University currently offering seven languages (Chinese

Several **Research papers** published **in** *international and local peer refereed journals*, **international conference** presentation abroad, and several **international conference** presentations in Pakistan

Won International Development funding of USD 96,661.71 in 2022; USD271,970.41 in 2021 & USD98,776.00 in 2019 for Youth Development & Community Development Projects focusing language and communication education, soft skills and ICT Skills training to underserved communities

Numerous Awards, Fellowships & Grants earned including Visiting International Professional Program at Michigan State University titled Senior Women Leadership in Higher Education 2022-2023; EMMA Staff Mobility Award for one-month academic attachment as a Visiting Professor at Heidelberg University, Germany in 2014; Received TWO Travel Grants from HEC for conference participation in England & UAE in 2008 & 2010; Received Travel grant from Asian Council of Science Editors UAE in 2015; HEC sponsored membership of Asian Council of Science Editors in 2015; Selected for HEC's Course on Research Supervision in 2006; Received three conference grants as Conference Convenor in 2016, 2017 and 2019 for International conferences/Seminars organized at NEDUET; Six Research Grants awarded by NED University between 2018 and 2024.

Member Senate, Academic Council, Advanced Studies & Research Board, Research Ethics Committee, Board of Faculty, and Board of Studies at NED University of Engineering and Technology

Member Curriculum Advisory Committee- Federal Ministry of Education and Professional Training-Government of Pakistan (2021)

Served as Member on the National Committee on Examination Systems (NCES)- Higher Education Commission-Pakistan

Member Curriculum Subcommittee of National Committee on English- ELTR Project Phase 1-Higher Education Commission Islamabad. Developed and pilot tested the curriculum of Advanced Study & Communication Skills Course for post-graduation under NCE- ELTR Project Higher Education Commission Islamabad. Nominated for the National Curriculum Committee by the National Committee on English—HEC

Invited as **Expert Member** on the **Selection Boards** of various Universities (FAST- NUCES- Karachi; DA Suffah University-Karachi, Usman Institute of Technology-Karachi, Mehran University of Engineering & Technology –Jamshoro, SBBU- Shaheed Benazirabad, LUAWMS, Uthal-Balochistan, Sir Syed University of Engineering and Technology-Karachi, SMIU-Karachi,)

Member Board of Faculty, Ziauddin University. Member Board of Studies, Social Science Dept., SZABIST, Karachi. Member Board of Studies of English Language Departments, as subject expert, at SBK Women University, Quetta; Institute of Business Management, Karachi; English Language Centre, Mehran UET, Jamshoro; English Dept., LUAWMS, Lasbela;

Represented NEDUET in the HEC's National Call for the Award of the National Centre of English Language Teaching & Research [NCELTR- HEC] 2007. From 22 participating universities in the bid, NED's proposal was shortlisted among the final 4 proposals.

Founded Journal of Social Sciences & Interdisciplinary Research-**JSSIR**- brought out by the Humanities Department (JSSIR recognized by HEC and internationally indexed EBSCO USA, Ulrich's Periodicals, Library of Congress and others. Founding Editor & Chief Editor 2012 to 2019

NEDAASC Best Teacher Award 2017 in the category of Professors of NED University. The award is instituted by the Alumni Association of NEDUET in US and Canada.

Resource person for Faculty Development Programs under National Academy of Higher Education (NAHE-HEC) at Dow University of Health Sciences (DUHS)-Karachi, National Committee on English / ELTR project HEC, Faculty development and Capacity building programmes of HEC and other institutes / universities in Sindh—NED University, Karachi University, Mehran University, Dawood Engineering College, Society of Pakistan English Language Teachers (SPELT), Educational Resource Development Centre (ERDC), Karachi.

MS & Ph.D. Thesis examination of candidates from Department of English- Karachi University, HIESS- Hamdard University, Sindh University, Sardar Bahadur Khan Women University- Quetta, Balochistan University – Quetta, UMT- Lahore.

Keynote, Plenary Speaker and Guest Speaker *at numerous* International and National Conferences, Symposium, Seminars. Chaired several sessions at conferences

Convenor, 11th and **3**rd International Conference of the Linguistic Association of Pakistan (ICLAP 2025 & ICLAP 2017) at NEDUET. **Convenor, NED-Women Conference 2024 and 2019** organized at NED University Karachi.

Serving **Advisory, Editorial Board members** of various **International and local journals**. **Reviewer** with many international and national journals. Member **Professional Associations and societies** including IATEFL, ASCE, PIIA, LAP, SPELT, etc.

Experience of Education Sector with Capacity building, Professional Education and Skills Development, Teacher Education and Development, Teacher Training, Educational Project Management, Design and Material Development, Monitoring and Evaluation

INTERNATIONAL ACADEMIC & PROFESSIONAL EXPOSURE

Sichuan Normal University, Chengdu, Sichuan, China: Invited Academic (*Professor of Linguistics and Applied Linguistics and Coordinator Foreign Languages NEDUET*) on the Educators' Delegation to Sichuan Normal University (SICNU) - Chengdu, Sichuan, China from 18 -25 November 2024.

Michigan State University, USA: Selected on the first Cohort of Visiting International Professional Program, implemented by Michigan State University, titled Senior Women Leadership in Higher Education 2021- 2023 in collaboration with National Academy of Higher Education -HEC- Pakistan and sponsored by US Embassy, Islamabad. The program commenced in May 2022 and includes online training and development modules, self-learning program, Face-to-face learning and interaction with experts, leaders from MSU and other affiliated organizations in the USA, Residency Program at MSU, followed by projects and mentoring of younger women in Higher Education and a Conference and professional development component in Islamabad in 2023.

Residency Program at the College of Education- Michigan State University: Successfully completed the Certified- Residency Program titled: "Pakistan Senior Women Leaders in Higher Education" August to September 2022.

Sichuan Normal University, Chengdu, Sichuan, China: Invited Academic (*Professor of Linguistics and Applied Linguistics and Coordinator Foreign Languages NEDUET*) on the Educators' Delegation of Pakistani Partner Universities to Sichuan Normal University (SICNU)- Chengdu, Sichuan, China from 22 -29 October 2023.

<u>Presented a talk themed, "the role of Confucius Institute in shaping shared future for humanity"</u> at the International Conference on the occasion of 10th Anniversary of International Confucius Institutes of SICNU.

Ruprecht Karls- Heidelberg University, Heidelberg Germany: Visiting Professor from 6 October to 7 November 2014 under Erasmus Staff Mobility. The *visit highlights below:*

<u>Colloquium:</u> Conducted at the Heidelberg Graduate School of Humanities and Social Sciences for the faculty and MS /PhD students on 4 November 2014 on the theme: Exploring Cultural & Psychological Time Orientations.

Workshop: Conducted at the Heidelberg Graduate Schools of Mathematics and Computational Sciences-IWR for the MS/PhD students on 28 & 31 October 2014 on the theme: How to Ensure a Smooth & Successful MS/PhD Research?

Departments/Institutes visited

- Heidelberg Graduate School of Mathematics & Computational Methods for Sciences [HGS Math &Comp- IWR].
- Cluster of Excellence for Asia & Europe, Karl Jaspers Centre.
- South Asian Institute [SAI-HU].
- Heidelberg Graduate School of Humanities & Social Sciences [HGGS]
- Quality Assurance Department, Heidelberg University, Universitatzplatz, Alstadt.

5th International Forum on Engineering Education [IFEE 2010] held at University of Sharjah, Sharjah, UAE 21-26 November 2010: Participated in the IFEE themed: Engineering Education in the 21st century- Quality, Globalization and Local Relevance in collaboration with EUROPEAN SDPROMO II Conference. Served on the Technical Committee.

EDUCATION

Ph.D. Social Sciences [Applied Linguistics] from Hamdard Institute of Education and Social Sciences, Hamdard University in 2002

<u>Applied Linguistics Area of PhD Thesis:</u> Developing Creative Writing skills of college students using a strategy based on integrating reading and writing.

MA English [Linguistics] from English Department, University of Karachi, in 1995

MA Dissertation Topic: Comparing features and functions of Teacher Talk across secondary school language classrooms in Karachi.

EXPERIENCE

NED University of Engineering & Technology: since 2005 to date

Academic Positions

- Professor, English & Applied Linguistics since 2012.
- Associate Professor, 2005 to 2012

Administrative Positions/Functions

- Chairperson, EL&AS Dept. 2023
- Chairperson, Humanities Department since 2012-2023
- Co-Chairperson Humanities (before 2012)
- Member University Senate
- Member Academic Council
- Member AS&RB

Undergraduate and Postgraduate Teaching

- BS English Linguistics Programme: Courses taught include Semantics, Sociolinguistics, World Englishes, Genre Analysis.
- BE and BS programmes university-wide: English, Business Communication, Professional Ethics, Logic & Critical Thinking
- MS Applied Linguistics Programme: Applied Linguistics and Language Studies, Globalization and Spread of English, Language Teacher Education & Development, English for Academic Purposes, Language Testing and Evaluation,

- Member Research Ethics Committee
- Member Harassment Committee
- Member Board of Faculty, ISH, MME,AMS
- Member BOR (Department Level- QEC, Student Affairs, Library)
- Editor, Journal of Social Sciences and Interdisciplinary Research [JSSIR]
- Research Methodology in Applied Linguistics.
- PhD Applied Linguistics Programme: Critical Applied Linguistics, Psychological Issues in Language Teaching & Learning, Qualitative Research Methods, Translation Studies
- MS and PhD programmes across university: Taught Research Methodology and Advanced Academic Writing Skills courses

Commecs Institute of Business Education (Affiliated with IBA Karachi): Associate Professor in Business School for 2004

Institute of Business Administration (IBA-Karachi): Assistant Professor in Dept. of Management and Humanities from 2002 – 2003

Sindh Education Department: Lecturer in English (BPS-17) from 2001 to 2002

DHA Degree College: Lecturer in English from 1996-2001

GRANTS, AWARDS, FELLOWSHIP & HONOURS

Development Project/Educational & Research Grants:

- USD 96,661.71 project, funding won through open call for proposal for an educational opportunity for 200 students from underprivileged segments of society, being implemented since October 2022 at NED University Main Campus (Project Ref: SPK33018CA0037 FHI 360 Project No.102479.001.002.025) under English for Workforce Development in Pakistan [EnglishWorks 2022-2023] funded by Regional English Language Office- US Embassy Islamabad, Pakistan, US State Department (Project Dates/Duration:24-10-2023 to 24-6-2023; 8 months)
- USD 271,970.41 project, funding won through open call for proposal for an educational opportunity for 300 children from underprivileged segments of society, being implemented since September 2021 at Cowasjee School- NED University Main Campus (Project Ref: SPK33018CA0018 FHI 360 Project No.102427.001.033) under Pakistan English Access Micro Scholarship Program [ACCESS 2021-2023] funded by Regional English Language Office- US Embassy Islamabad-Pakistan, US State Department (Project Dates/Duration:10-9-2021 to 30-6-2023; 21 months)
- USD 98,776 project, funding won through open call for proposal for an educational opportunity for 150 children from underprivileged segments of society, successfully implemented between November 2019 to September 2021 at Cowasjee School- NED University Main Campus (Project Ref: SPK33018CA0018 FHI 360 Project No.102427.001.023) under Pakistan English Access Micro Scholarship Program [ACCESS 2019-2021] funded by Regional English Language Office- US Embassy Islamabad- Pakistan, US State Department (Project Dates/Duration: 1-11-2019 to 30-9-2021; 23 months)
- PKR 3,500,000 for the Research Project titled "Translation for Development: A Comparative Analysis of NLP Translation Tools
 for Bridging the Linguistic Gap and Enhancing Healthcare Literacy" as Main Supervisor for the PhD Research Project under
 Applied Linguistics Program, NED University [2024]
- PKR 500,000 for the Research Project titled "Gender Justice for Sustainable Development of Gender: Examining Inequality Discourses using Corpus based Critical Discourse Analysis" as Main Supervisor for the PhD Research Project under Applied Linguistics Program, NED University [2024]
- PKR 1,000,000 for the Research Project titled "Linking Emotional Intelligence and Self-Efficacy with ESL Teacher Effectiveness: A Mixed-Method Study of Pakistan" as Main Supervisor for the PhD Research Project under Applied Linguistics Program, NED University [2018]
- PKR 1,000,000 for the Research Project titled "Linking Emotional Intelligence and Self-Efficacy with ESL Teacher Effectiveness: A Mixed-Method Study of Pakistan" as Main Supervisor for the PhD Research Project under Applied Linguistics Program, Humanities Dept., NED University [2018]

- PKR 1,000,000 for the Research Project titled "Language-in-Education policy and planning frameworks: Issues, Perspectives
 and Potential Directions for the multilingual Pakistani Context" as Main Supervisor for the PhD Research Project under
 Applied Linguistics Program, Humanities Dept., NED University [2018]
- PKR 1,000,000 for the Research Project titled "Investigating the relationship between Trait Emotional Intelligence, English
 Self Efficacy, and English Language Performance of undergraduate ESI Learners at an Engineering University in Pakistan" as
 Co-Supervisor for the Research Project under NED University Independent Study Projects, NED University [2022]

EMMA Staff Mobility Award - ERASMUS MUNDUS PROGRAMME

EU 3500 awarded as part of one-month attachment at Heidelberg University as a visiting professor from NED University under Erasmus Mundus Programme for Staff Mobility

HEC Travel grants:

- PKR 88,165 awarded to Dr. Sajida Zaki, Associate Professor, Humanities, NED University of Engineering and Technology, Karachi for presenting paper at the 5th International Forum on Engineering Education [IFEE 2010] themed: Engineering Education in the 21st century- Quality, Globalization and Local Relevance organized jointly with EUROPEAN SDPROMO II Conference, University of Sharjah, Sharjah, UAE [21- 26 November 2010]
- PKR 153,737 awarded to Dr. Sajida Zaki, Associate Professor, Humanities, NED University of Engineering and Technology, Karachi for presenting paper at the 8th International Conference on Knowledge, Culture and Change in Organizations, Cambridge University, UK [5-8 August 2008]

Conference Grants Acquired as Convener

- PKR 500,000 conference grant from Friedrich Ebert Stiftung (Pakistan Office)- Division of International Cooperation. FES is a
 German organization that partnered for the First NED Women Conference: Perspectives on Women Development on 20-21
 December 2019 (Project Reference: KuBo No. 12209titled Women in the economy of Pakistan);
- PKR 300,000 conference grant from TAF Foundation that partnered for the First NED Women Conference: Perspectives on Women Development on 20-21 December 2019
- **PKR 1,239,000** earned as Conference Grant from HEC for organizing the Third International Conference of the Linguistics Association of Pakistan (ICLAP 2017) from 12-14 October 2017 at Humanities Department, NED University Karachi.
- **PKR 510,000** earned as Conference Grant from HEC for organizing the International Seminar on Muslim Scholars of the East: Rumi, Iqbal & Syed Ahmad on 2 March 2016 at the Humanities Department, NED University Karachi.

Honours/Distinctions

Best Teacher Award (Professor) 2017 awarded by the NED Alumni Association of Southern California (**NEDAASC**). The award is instituted by the Alumni Association of NEDUET in US and Canada

TEACHER EDUCATION/PROFESSIONAL DEVELOPMENT PROJECTS/TRAININGS

- Trainer: National Centre of Excellence on Environment and Social Sustainability (CESS- The World Bank at NED University)
 Training about Environment and Social Impact Assessment (ESIA) 21-23 May 2025
- Program Lead and Trainer: National Centre of Excellence on Environment and Social Sustainability (CESS- The World Bank at NED University) Master Trainers Program for ESS -1-10 of World Bank (10-11 March 2025)
- Consultant and Trainer: Training of Trainers -Faculty Development Program of Sindh HEC for public and private universities
 of Sindh from March 2023 to May & June 2025 (Karachi, Jamshoro, Sukkur).
- Program Implementer & Project Manager for Pakistan English Access Microscholarship Program 2021-2023 (sponsored by US State Department through Regional English Language Office, US Embassy Islamabad) implemented at Cowasjee School at NED University.

- Program Implementer for Pakistan English Access Microscholarship Program 2019-2021 (sponsored by US State
 Department through Regional English Language Office, US Embassy Islamabad) implemented at Cowasjee School at NED
 University.
- Resource Person for Expert Training Session on Harassment Free Workplace Training under GIZ and NED Academy joint
 Capacity building and Soft Skills Training of Teachers of Teacher Education, and Technical and Vocational Training Institutes of Sindh and Baluchistan in November and December 2021
- Consultant for Training of the Master Trainers for SPELT Project of English Language Proficiency Enhancement Programmes
 to train Master Trainers to train (for school teachers across all districts of Sindh and Baluchistan 700 teachers) in 2010
- Consultant for Training of the Master Trainers for ERDC <u>Project of Proficiency & Pedagogy</u> (of Islamabad and Capital Territory) to train master Trainers to train all in-service teachers across high schools and colleges of Federal Government on CLT pedagogy (600 teachers) in 2009
- Continuous Professional Development/Training courses coordinated and conducted at Society of Pakistan English language Teachers for professionals (in-service and pre-service) from across Sindh in the areas of <u>Language Development</u>, <u>Interpersonal Skills</u>, <u>Communication and Presentation Skills</u>, <u>English for Academic Purposes Writing</u>, <u>Pedagogy</u>, <u>ELT</u> during 2005 to 2016
- Conducted PCEPT, On-campus Indigenous training programme, Modular Professional Development courses of National
 Academy of Higher Education Commission [NAHE] & Learning Innovation Division Higher Education Commission
 between 2007 and 2015 at different institutes of Sindh: NED University, Dow University, Mehran University, Dawood
 Engineering College, and Karachi University.
- Training courses for faculty on <u>Presentation skills</u>, and <u>Organizational Communication</u>: <u>Interdepartmental level communication</u> organized under **On-campus Indigenous Course of HEC held at NED University** in 2015 and 2016.
- Resource person for <u>Organizational Systems and Behaviour</u> course organized under <u>On-campus training programme of HEC</u>
 held at <u>NED University</u> in 2015
- **Professional Development Course** for faculty of **Usman Institute of Technology**, "Revisiting the concept & dimensions of effective teaching for academic & professional success." 2015.
- Trainer for Extended Internship programme of Pakistan Petroleum Limited and Petroleum Engineering Department NED
 University in 2014 and 2015 for the Module: Organizational Behaviour and Public Administration and Module: Managing people.
- Resource person for Professional Development Modular Courses for tertiary Teachers conducted by National Academy of Higher Education [NAHE] -HEC at the regional training centre organized at Dow University of Health Sciences (Seven Cycles of these 24 days long course) Conducted modules on administrative planning and Management, Organizational and Managerial Communication, Research Methods, Advanced Teaching skills from 2006- 2010
- Training Course themed Professional skills Tool kit was coordinated and conducted for novice professionals at Educational
 Resource Development Centre in 2009 covering areas like Perception, Thinking, Critical Thinking, Problem solving, Decision
 Making, Interpersonal skills, Time and stress Management
- Continuous professional Development/ Training Courses coordinated and conducted for the employees of Pakistan Air
 Force at the Korangi Creek Base in the areas of <u>Professional Development and Motivation</u>, <u>Communication and Presentation skills</u>, <u>Effective Pedagogy and classroom management during 2007-2008</u>
- Trainings regularly conducted for Government Employees at National Institute of Public Administration (NIPA)- Karachi in
 the areas of Problem solving, Decision Making, Interpersonal Skills, Language and communication Skills, Reading, Writing,
 Technical and Report Writing during 2005 to 2008
- Training on <u>Formative Assessment</u> as part of ELTR Project- HEC organized at HEC Regional Centre by English Department -Karachi University in 2008
- Coordinated and conducted a 40 hours <u>Advanced Study Skills course</u> offered by the National Committee on English –
 English Language Teaching Reforms Project [ELTR Phase 1] HEC conducted at NED University of Engineering and
 Technology for thirty teachers of public universities across Karachi in 2007

- Training of Trainers conducted in Hyderabad, Sukkur, and Multan under Outreach Scholarship Programme awarded to FAST- NU by the Ministry of Information and Technology- Govt. of Pakistan in 2006 to conduct English Language Proficiency Development courses across colleges.
- Trainings conducted for the employees of Bahria Foundation, Fauji Foundation, Commecs College, Commecs Institute of Business Education, The Citizen's Foundation in the areas of Professional Development and Motivation, Time Management, Interpersonal Skills and Interaction management, Speech Communication, Effective Pedagogy, Assessment and Evaluation, Language Teaching during January to December 2004
- Training Session conducted on <u>Developing Entrepreneurial Skills</u> at IEEE Seminar held at NED University of Engineering and Technology in 2009
- Professional Courses Enhancing Teaching Effectiveness, Technical Writing for Scholars, Time Management for faculty, Time Management for administration, Research Skills, Communication and Presentation skills, Stress Management, Interdepartmental Communication Courses developed and conducted at NEDUET for faculty, staff, class advisors in collaboration with ISO /QEC since 2005 to date at least 3 courses done each year
- Communication in Professional & Business Settings organized by Bankers Development Institute for the Banking and corporate sector professionals in July 2005
- New Trends in ELT, Professional Development Modular Course organized by HEC & SPELT coordinated and developed these courses in January 2006 & November 2005
- Resource Person for <u>In-Service Professional Development Certification Course</u> of Cambridge University, UK offered through SPELT from 2007-2010.
- Resource Person for Postgraduate Diploma Course in <u>Business Communication</u> conducted from Executive Development
 Centre at Institute of Business Administration (IBA) Karachi in 2002
- Professional Trainings & Programs at CAA Model Schools, Army Public School & Colleges Hyderabad, Commecs Intermediate College, Commecs Business School, Citizen's Foundation, Bahria Foundation, Fauji Foundation, Defence Authority Degree Colleges, and many others in professional and technical communication, English Language proficiency, teaching-learning and different soft skills

PUBLICATIONS

Journals

- 1. "A Bibliometric Analysis of Research in Forensic Linguistics." SAGE Open, 14(4), 1-18, October-December 2024, 21582440241299280 [JCR listed Q1, SSCI, IF: 2.0, HJRS-HEC W Category Journal)
- "Women leaders in higher education: A systematic review offering insights for nations with wider gender gaps" Issues in Educational Research, 34(1), 378-399, 2024, [HJRS-HEC Recognized W Category Journal]
 www.search.informit.org/doi/10.3316/informit.T2024051500004091209240902
- 3. "Interplay of Language and Identity in Education: Prospection for Urdu and English Language and Second Language Teaching Learning". Bahria University Journal of Humanities and Social Sciences, 7(1), 85-106. 2024, [HJRS-HEC Recognized, Y Category Journal] https://bujhss.bahriauni.com/index.php/ojs/article/view/243
- **4.** "Action research framework and process writing approach for teaching college ELLS essay writing". MEXTESOL Journal, 48(1), 14. 2023, [HJRS-HEC Recognized, Scopus listed X Category Journal]
- 5. "Interplay of language and identity in education: prospection for Urdu and English language and second language teaching and learning". Bahria University Journal of Humanities & Social Sciences, 7(1), 85-106. 2024 [HJRS-HEC Recognized Y Category Journal]
- **6. Critical Perspectives on ELF theory and Research.** *VFAST Transactions on Education and Social Sciences*, *11*(4), 27-39. 2023 [HJRS-HEC Recognized Y Category Journal]
- 7. Grammatical features of Pakistani English: A Corpus Analysis of Pakistani English Newspapers and Magazines. In *Linguistic Forum-A Journal of Linguistics*, 5 (3), pp. 89-113, 2023. [HJRS-HEC Recognized Y Category Journal]

- 8. "Investigating the relationship between Trait Emotional Intelligence, English Self Efficacy and English Language Achievement of Undergraduate English Language Learners at an engineering University in Pakistan" Pakistan Journal of Educational Research, 6(2), 2023 [HJRS-HEC Recognized Y Category Journal]
- 9. "Corpus Assisted Critical Discourse Analysis of Pakistan's Language Education Policy Documents: What are the Existing Language Ideologies?" SAGE Open, 12(3), 1-19, July-September 2022, 21582440221121805 [JCR listed Q1, SSCI, IF: 2.038, HJRS-HEC W Category Journal)
- 10. "Chinese as a Mandatory Foreign Language at a Higher Education Institution in Pakistan". South Asia Research, October 2022(Online First), 1-19, 02627280221120328. [Scopus Listed, HJRS- HEC W Category Journal]
- 11. "Gendering of Women in the Discourse of Politics: A case study of political talk shows in Pakistan" Pakistan Social Sciences Review, 6(2), 380-391 April June 2022. DOI: http://doi.org/ 10.35484/pssr.2022(6-II) 33 [HJRS- HEC Y Category Journal]
- 12. "Exploring Pakistani ESL Learners' Investment Practices in learning the English Language". Journal of Education & Social Sciences, 10 (1), 1-16. March 2022, DOI: https://doi.org/ 10.20547/jess1012210101. [HJRS- HEC Y Category Journal]
- 13. "Exploring the Interplay of Trait Emotional Intelligence and ESL Teacher Effectiveness: Is Self- efficacy the mechanism linking them". SAGE Open, 11(4), 1-19, October- December 2021 doi: 10.1177/21582440211061378. [JCR listed Q1, SSCI, IF: 1.577, HJRS-HEC W Category Journal)
- 14. "Trait Emotional Intelligence and ESL Teacher Effectiveness: Assessing the moderating Effect of Demographic variables using PLS-MGA". Journal of Legal, Ethical and Regulatory Issues, 24 (6S), 1-20, 2021 [Scopus Listed, HJRS- HEC X Category Journal]
- **15.** "Impact of Writing Strategy Instruction on the Writing Performance of Undergraduate EAP learners in Pakistan", VFAST Transactions on Education and Social Sciences, **9**(3), 69-80, July-September, 2021 [HJRS- HEC Y Category Journal]
- 16. "Augmenting the Teacher Effectiveness Construct: Voices of the effective English Language Teachers from the Universities in Pakistan". Pakistan Journal of Educational Research, 4(3), 2021 [HJRS-HEC Recognized Y Category Journal]
- 17. "Third Wave Feminism and Women's Invisibility in The Discourse of Politics". Pakistan Journal of Gender Studies, 21(2), 133-152, 2021 [HEC Recognized Y Category Journal]
- 18. "Exploring Reading Skills' Instruction in Compulsory English Course: A Case study of Public College". Pakistan Journal of Educational Research, 4(1), 2021, 246-263 [HEC Recognized Y Category Journal]
- 19. "Discovering the beliefs of English Language Learners". SPELT Quarterly, **36**(1), 2021, 18-27, [International peer-refereed Journal]
- 20. "Linguistic Trends among Young Sindhi Community Members in Karachi." International Research Journal, 10(2), 2020, 82801002202003. ISSN 1839-6518 [International peer-refereed Journal]
- 21. "Language Assessment in Higher Education: Challenges and Consequences." Pakistan Journal of Education, 36(3), 163-185, 2019. [HEC Recognized X category Journal]
- 22. "Exploring Vocabulary Learning Strategies across ESL/EFL Contexts: Juggling between Experiential and Traditional Modes of Learning." Journal of Education and Educational Development, 6(2), 201-218. 2019[HEC Recognized Y Category Journal]
- 23. "Language Identity of Tertiary ESL Learners: Understanding Urdu and English Language Identities." International Research Journal of Arts & Humanities (IRJAH), 47(47), 19-35, [HEC Recognized Z Category Journal]
- 24. "Language Shift: Journey of third Generation Sindhi and Gujarati Speakers in Karachi." BU-JHSS, 2(1),60-87. (2019) (Peer Refereed Local Journal)
- 25. "A three-tiered Evaluation Framework for Effective Writing Instruction in English for Academic Purposes Course" Malaysian Journal of Social Sciences and Humanities. Vol.4, No.2, June, 2019. pp.68-79. [International peer-refereed Journal]
- 26. "Two Instructional Frameworks for Job Application Writing: Conventional ESP-Based Strategy Versus Genre-Analysis Based Strategy." JSSIR, 7(2),110-125. December 2018 [HEC Recognized Z Category Journal]
- 27. **"English language in Pakistan: Expansion and resulting implications"** Journal of Education and Social Sciences. Vol.5, No.2, March 2017, pp.52-67, [HEC Recognized Y Category Journal]
- 28. **"Exploring the Strategies Used by Language Teachers for Urdu and English Writing Instruction" Balochistan** Journal of Linguistics, Volume 4, 2016, pp.10-28.
- 29. "Exploring the factors influencing faculty motivation and satisfaction in tertiary education". Business Review, Vol.11, No. 1. January June 2016 [HEC Recognized X Category Journal]

- 30. "Analyzing characteristics of Reading Test Tasks designed for undergraduate language assessment". Journal of Independent Studies and Research Management, Social Sciences and Economics [JISR-MSSE]. Volume 14, Number 1, January –June 2016, pp. 89-104. [HEC Recognized Y Category Journal]
- 31. "Studying the need and impact of Pedagogical Grammar input during an in-service ELT Teacher Education Programme."

 Journal of Social Sciences & Interdisciplinary Research, Vol. 4. No. 1, June 2015. pp.1-22. [HEC Recognized Z Category Journal]
- 32. "Proposing Project Based Learning as an alternative to traditional ELT pedagogy at public colleges in Pakistan." International Journal for Lesson and Learning Studies-IJLLS [Emerald UK], Vol.4, Issue 2,2015. pp.155-173. [International peer refereed Journal]
- 33. "Profiling organizational culture of different sectors in Pakistan." Business Review, Vol.10, No. 1. January June 2015, pp. 31-46. [HEC Recognized Y Category Journal]
- 34. "A SWOT Analysis of Collaborative Strategies in Engineering Education, Research and Practices in Pakistan." Mehran University Research Journal of Engineering and Technology. Volume 33, Number 4, October 2014. pp. 461-470. ISSN: 0254-7821 [HEC Recognized X Category Journal]
- 35. "Peer assessment: A tool for learning and evaluation in English Writing Classes at University level in Pakistan." Journal of Education Research-JER, Vol.17, No. 1, 2014. [HEC Recognized Z category journal]
- 36. "Exploring the relationship between Emotional Quotient (EQ) and teaching success of university teachers". Journal of Independent Studies and Research Management, Social Sciences and Economics [JISR-MSSE]. Volume 11, Number 2, July-December 2013, pp. 83-100. ISSN: 1998-4162 [HEC Recognized Z Category Journal]
- 37. **"Parameters of Quality in Higher Education: A Theoretical Framework."** International Journal of Social Science & Education. Volume 3, Number 4, July 2013, pp. 1098 -1105.ISSN: 2223-4934
- 38. "Improving Instructional Practices: Where to Begin?" Journal of Research and Reflections in Education. Vol.7, No. 1. June 2013. pp. 65-76. ISSN: 1995-5243 [HEC Recognized Y Category Journal]
- 39. "Reflections on the local ELT context: The teaching-learning objectives and the obstacles." ELF English Language and Literary Forum Annual Research Journal of the Department of English, SALU, Volume No. 14, pp.15-30, December 2012, ISSN: 1026-7026 [HEC Recognized Z Category Journal]
- 40. "Comparing the impact of Translation-based and Explanation-based vocabulary instruction on students' vocabulary retention in ESL context" in Journal of Social Sciences & Interdisciplinary Research [JSSIR], Volume 1, No. 1, pp.37-52., June 2012. [HEC Recognized Z Category Journal]
- 41. "Students' Reactions regarding the use of Process Strategy for Oral Presentations in ESP" ELF English Language and Literary Forum Annual Research Journal of the Department of English, SALU, Volume No. 12, pp.1-12,2010, ISSN: 1026-7026 [HEC Recognized Z Category Journal]
- 42. "Underlying Features and Principles of Creative Writing for Teaching and Learning" Paradigms, A Research Journal of Commerce, Economics and Social Sciences, University of Central Punjab, Vol.3, 2009 pp. 61-71, ISSN: 1996-2008.
- 43. "Realizing the fundamental Principles of Assessment" SPELT Quarterly Vol. 20 No.3 September 2005, pp. 17-23.

Book Chapters

- 1. "Ideologies in Pakistani Education Policies and Newspapers". In Routledge Handbook of the Sociopolitical Context of Language Learning. 2025, pp. 78-95. Routledge Publishing.
- 2. "Values Ingrained in Pakistan's Education System". In Worldviews and Values in Higher Education: Teaching, Learning, Curricula, and Assessment, 2024, pp. 211-224. Emerald Publishing Limited.
- 3. "Building or Bridging the Gap: Issues and Perspectives on Linguistic Ecology, Social Justice and EMI in the Context of Pakistan". In English Medium Instruction in South Asia: Issues from Equity, Inclusion, and Social Justice, 2023, pp.221-238, Taylor & Francis- Routledge Publishers.
- 4. "Perceptions and Experiences of Chinese Language Teachers and Learners about Chinese as a Foreign Language in the Context of CPEC as the New Silk Route" a book chapter for the edited volume Beyond Silk Routes: The future and multifarious impact of CPEC published by China Study Centre, University of Engineering and Technology, Punjab. ISBN 978-627-7786-02-1

5. "Policies, Practices, and Perspectives Related to Online Education Amid Covid 19 Pandemic: A Case Study of a Public HEI in Pakistan". In Comparative Research on Educational Policy Responses to the Covid-19 Pandemic: Eastern Vs. Western Perspectives. 2022, pp.116-137), IGI Publishing [Scopus title and book chapter]

In Press

6. **"Community Engagement, Partnerships, and Outreach in Higher Education in Pakistan: Initiatives and Perspectives"** in Worldviews and Values in Higher Education: Community Engagement, Partnerships, and Outreach - Volume III (Series: Global Perspectives on Higher Education Development) by Emerald Publishing

RESEARCH SUPERVISION

PhD. Research Projects Completed

- Thesis Title: Analyzing Reading Instruction in compulsory English classrooms at government colleges in Karachi.
 - **University:** Hamdard University, Hamdard Institute of Education & Social Sciences, 2023
 - <u>Candidate:</u> MS Tahira Musavi, Asst. Prof. in English, Sindh Education Department (DJ Govt. Degree Science College, Karachi)
- Thesis Title: Exploring Language-in-Education policy and planning framework for the multilingual Pakistani Context
 University: NED University of Engineering & Technology, Humanities Department, Convocation 2022
 Candidate: Mr. M. Asim Khan, Asst. Prof. in English, Humanities Dept. NEDUET
- <u>Thesis Title:</u> Linking Emotional Intelligence and Self-Efficacy with ESL Teacher Effectiveness: A Mixed-Method Study of Pakistan
 - University: NED University of Engineering & Technology, Humanities Department, Convocation 2021
 - Candidate: Ms. Rahila H. Anwar, Asst. Prof. in English, Humanities Dept. NEDUET
- <u>Thesis Title:</u> Exploring the impact of **Project Based Learning Method** on Students' Language Learning, Motivation and Achievement.
 - University: Hamdard University, Hamdard Institute of Education & Social Sciences, Convocation 2019
 - <u>Candidate:</u> MS Munawer Sultana, Associate Professor in English, Sindh Education Department (Premier Govt. Degree College, Karachi)

MS Research Completed

- 1. Language and Cultural Representation of Identity of Pakistan on Twitter. [Fall 2024]
- 2. Integrating **Peace Education** in tertiary ELT [Fall 2024]
- 3. Representation of Multilingual Identities of ESL Fiction Writers: Nativization of English Language. [Fall 2023]
- 4. Investigating the Relationship between **Trait Emotional Intelligence, English Self Efficacy and English Language Performance** of undergraduate **English Language Learners** at an Engineering University in Pakistan [Spring 2023]
- A Bibliometric Analysis of Research in Forensic Linguistics: An interdisciplinary field to Language and Law [Spring 2023]
- 6. Collaborative Writing using Google Docs: A strategy for promoting writing skills of college students. [Fall 2022]
- 7. Analyzing the evolutionary parameters of **Pakistani English** using **Schneider's Dynamic Model of Postcolonial Englishes** [Fall 2022]
- 8. **Medium of Instruction in Chinese as a Foreign Language classroom:** A comparative study on the practice of Mol [Spring 2022]
- 9. Exploring the Theoretical Constructs and Teachers' Conceptions about English Language Teachers' Roles [Fall 2021]
- 10. Gendering of Women in Discourse of Politics: A Case of Political Talk Shows in Pakistan [Fall 2021]
- 11. Impact of Explicit Strategy Instruction on Academic Listening Skills and Metacognitive Listening Strategy Awareness of Engineering undergraduate students [Fall 2021]
- 12. Correlating **Speaking Anxiety, Willingness to Communicate and Oral Proficiency** of Undergraduate ESL Learners [Spring 2020]
- 13. Measuring Language Vitality among Young generation Sindhi Speakers in Urban Domain [Fall 2019]
- 14. Action research and learner autonomy frameworks for writing development of ESL college students [Fall 2019]
- 15. Analyzing Facebook English for Pakistani Facebook Users: Lingua Franca or Pakistani English? [Fall 2019]
- 16. A holistic approach to **SLT's Professional Development in Reading**: A Framework for Reading Awareness, Development and Instructions [Spring 2019]

- 17. Exploring the Learner and Teacher beliefs about English Language Learning and Teaching. [Spring 2019]
- 18. Exploring **Pakistani English: A Corpus Analysis** of Pakistani English Newspapers, Magazines and University Correspondence [Spring 2019]
- 19. Exploring patterns of Code switching in Pakistani Urdu TV Talk shows [Fall 2018]
- 20. Perception of Teachers on **Reflective Practice in ESL** Classroom [Fall 2018]
- 21. Promoting Autonomy Through Exploring **Multidimensional Vocabulary Learning Strategies**: From Input to Uptake [Fall 2018]
- 22. The Impact of Teacher's **Written Corrective Feedback** and Students' Self-reflection on Writing Skills at Tertiary Level [Fall 2018]
- 23. Correlating **Writing Proficiency, Writing Strategies, Personality Traits and Autonomy of ESL Learners** at Tertiary Level [Spring 2018]
- 24. Perceptions of English Language Teachers and Teacher Trainer about Communicative Competence. [Spring 2018]
- 25. An Ethnographic Investigation of the Inter-generational Language Shift and Maintenance in the Urban Ethnolinguistic Community [Fall 2017]
- 26. Systematic **Reading Instruction** in Tertiary EAP Reading Course: A Strategy for Improving Students' Reading Skills, Reading Comprehension and Language Performance [Spring 2017]
- 27. Using Genre- Analysis for Teaching Job Application Writing in a Tertiary Business Communication Class [Spring 2017]
- 28. Tertiary ESL Learners' Language Identity Motivation and Investment for Learning English Language [Fall 2016]
- 29. Exploring Teacher Cognition of Tertiary ESL Teachers in Karachi: What Teachers know, think, believe and do [Fall 2016]
- 30. Exploring Language Assessment Practices in English for Academic Purposes at Universities in Karachi [Spring 2016]
- 31. Language Assessment Practices of In-service tertiary level ELTs and Effects of Training on their practices [Spring 2016]
- 32. Evolution of **English as an International Language**: Historical Developments, theoretical underpinnings for contemporary applied linguistics professional [NED University, Spring 2015]
- 33. Using Three Tier Self-Evaluation Model for **EAP Writing**: A strategy to enhance writing achievements of undergraduate students at a public university [NED University, Spring 2015]
- 34. Exploring **EQ profile of Language Teachers** and its relationship with their professional success, [Hamdard University 2013]
- 35. **Teacher Talk** in Communication Classrooms [Shaheed Zulfikar Ali Bhutto Institute of Science & Technology (SZABIST) 2011]
- 36. Analyzing **Reading skills instruction** at colleges in the local context: A case study of public sector [Hamdard University 2010]
- 37. **Project Based Learning**: An Experimental Study to develop a strategy to teach English at College Level [Hamdard University 2010].

KEYNOTE, PLENARY & GUEST TALKS AT INTERNATIONAL CONFERENCES

Plenary/Keynote Speaker

- "Developments Reshaping ELT Globally: Rethinking Industry, Standards, and Competencies" at the International Conference on Applied Linguistics International Conference on Applied Linguistics 22-23 February 2025 Department of English Linguistics & Literature, Riphah International University, Islamabad
- "Hybrid English Language Teaching: Challenges and Opportunities" at the Third International Conference themed Hybrid English Language Teaching: Challenges and Opportunities organized by Department of English, Jinnah University for Women 29th to 30th November 2022
- "Theoretical and pedagogical Perspectives on English as a Lingua Franca significant to ELTs and ELLs locally" at the Fourth International Conference on Linguistics and Language Teaching [ICLLT-2022] organized by Department of English Linguistics, Islamia University Bahawalpur 30th November to 1st December 2022
- "Trends of World Englishes reshaping English Language, Linguistics and Applied Linguistics" at the first National Conference – Emerging Trends in Social Sciences organized by Bahria University Karachi Campus, 25 and 26 May 2022.
- "Shifting Paradigms: Standards of Language Testing and Evaluation" at the Third International Webinar on Assessment Drives Learning organized by English Department, Islamia University Bahawalpur, on 20 January 2021.
- "Interpretation of Ownership, Appropriation and Pluricentricity of English essential for Teaching English in multilingual contexts" at the National Research Symposium on Teaching English in a Multilingual Society organized by Centre for Curriculum and Professional Development and Centre for English Language, Iqra University, Karachi, on 19 January 2020.

- "The need to re-interpret Applied Linguistics as a discipline in Pakistan" at the International Conference on English Language and Linguistics (ICELL 2019) held at English Language Development Centre, Mehran University, Jamshoro, 30-31 March 2019.
- "Shifting Paradigms for English Language Teaching" at International Conference on Linguistics and Literature (ICOLL 2019) held at English Department, Islamia University Bahawalpur on 26-28 February 2019.
- "English Language Continuum ENL, ESL, EFL, ELF Repositioning English Language" at 3rd International Conference on Innovation & Emerging Trends in Education and Social Sciences (ICIETESS 2017) held at Iqra University, Karachi, on 21-22 May 2017.
- "Analyzing English Language in the Outer Circle Countries- from earlier contact to present status" at 1st University of Sindh International Conference on Language and Literature (USICOLL 2017) held at Institute of English Language and Literature, University of Sindh, Jamshoro, on 6-8 November 2017.
- "Revisiting Evolution & Spread of English Language: Critical Insights for Contemporary Language Attitudes & Issues" at 2nd International Conference of the Linguistic Association of Pakistan (ICLAP 2016) jointly organized with PAKLEX and PAITS and Institute of Languages, University of the Punjab, in Lahore- Pakistan, from 18th to 20th October, 2016.
- "The Expanding Landscape of English Language: Implications for teaching, learning and Research" at 1st National Conference Language and Literature (NCLL 2016) organized by Shaheed Benazir Bhutto University, Shaheed Benazirabad-Sindh, on 25th and 26th November, 2016.

Guest Speaker/Panelist

- Expert Panelist: "Linguistics and Literature, Fostering Diversity for a Sustainable Future" at the 3rd Global Conference on Research in Education and Social Sciences 22- 23 February 2025.
- Keynote speaker: "Synchronizing local English language teaching and research with 21st century trends for aspiring practitioners and researchers" at the PakTESOL- Baluchistan Regional Training and Symposium by University of Baluchistan in collaboration with UNESCO Chair, SDGS Support Unit and Institute of Engineers Pakistan. 25 -26 November 2022.
- Invited Speaker: "Education and Sustainability" at the International Conference on Sustainable Engineering and Development: Towards Sustainable Built Environment and Communities organized by NED University of Engineering and Technology in collaboration with by University of Baluchistan in collaboration with RELO Pakistan, Quetta, 28-30 November 2022.
- Panelist at the seminar on the theme: "Turning challenges into opportunities in difficult times: An ELT perspective" at the 36th Annual International SPELT Conference, Karachi,6-7 November 2021.
- Panelist at the seminar on the theme: "Impact of Covid 19 on skilling, upskilling and reskilling for ELTs" on 21st October 2021 by Iqra University.
- Panelist on the Joint Virtual National Colloquy on the theme "Policy Issues on Linguistics in Pakistan" hosted by the Islamia University Bahawalpur on 15 July 2021 in collaboration with NED University Karachi; MUET, Jamshoro; UMT, Lahore; GC University Faisalabad; BUITEMS, Quetta; Ghazi University, DG Khan; University of Swat, KPK.
- Panel Discussion on the theme: "Confluence of Different Modes of Education -A new Normal" at the International Symposium on Embracing the transformation and Change" organized by Iqra University, Karachi, 5-6 October 2020.
- Panel Discussion on the theme 'Developing Expertise through Experience" organized by SPELT (Society of Pakistan English Teachers) to celebrate the completion of 36 years of empowering teachers on 24 July 2020. The panel discussion was based on the launch of a book by British Council.
- Panel Discussion on the theme: "Innovations on Teaching ELT in the developing world" at the 35th Annual International SPELT Conference, Karachi, 26-27 October 2019.
- Guest Speaker at the International Seminar on "Language Policy and Planning" at the College of Languages and Literature and Culture at Ziauddin University, Karachi, 29 October 2019.
- Panel Discussion on the theme: "Innovations on Teaching ELT in the developing world" at the 35th Annual International SPELT Conference, Karachi, 26-27 October 2019.
- Panel Discussion on the theme: "Paradigm Shifts in Education Research" at the National Symposium on Research in Education (NSRE 2019) titled: Crafting the Foundations of Education, Iqra University, Karachi, 16-17 February 2019.
- Panel Discussion on the theme: "Challenges of Writing Pedagogy in Pakistan: Different languages Common grounds" at the 1st National Dialogue on Writing Centers organized by Ardeshir Cowasjee Centre for Writing, IBA, Karachi, 13 April 2017.

Prominent Papers/Talks Presented

"The Role of Confucius Institutes in Shaping Shared Future for Humanity" at the International Conference on the 10th Anniversary of International Confucius Institutes of Sichuan Normal University 24-25 October 2023, Sichuan Normal University, Chengdu, Sichuan, China.

- "Enhancing Students' Learning Through 3-Tier Self Evaluation Model: Successful Implementation at a public-sector Engineering University" Fifth International Forum on Engineering Education (IFEE2010) Quality. Globalization and Local Relevance- Jointly with the European SDPROMO II Conference Sustainable Development in Higher Education, 23-25 November 2010, University of Sharjah, <u>United Arab Emirates</u>. Proceedings (CD) ISBN:9948-10-092-1, Paper also included in an edited book with the same ISBN.
- "A Model of Professional Excellence through Personality Quotients" at 3rd South Asian International Conference (SAICON -2011) entitled: International Conference on Management, Business Ethics and Economics (ICMBEE), jointly with the Academy for Global Business Advancement (AGBA) and Lancaster University, UK, and COMSATS Institute of Information & Technology, 28-29 December 2011, Lahore –Pakistan, Proceedings (online)http://saicon2011.ciitlahore.edu.pk/proceedings.aspx.
- "Reasserting Improved Pedagogical Practices for Enhanced Quality Instruction at Higher Education" 3rd International Conference on Assessing Quality in Higher Education (ICAQHE), Lahore- Pakistan, December 2010. Proceedings Published: ISBN: 978-969-9325-08-3 pp. 12- 25.
- "Rethinking quality through components of Teaching Process in Teacher Education." International Conference on Quality in Education. Jointly organized by Department of International Development (DFED)- UK, European Commission (EC), British Council and Institute for Educational Development-Aga Khan University (AKU-IED) at AKU-IED, Karachi-Pakistan, February 2006. Proceedings Published: 2007, Vol. I & II pp 746 755.

MEMBERSHIP/ ASSOCIATION - ACADEMIC & PROFESSIONAL SOCIETIES

- Linguistic Association of Pakistan [LAP]: Vice Chairperson since 2023, Member and Advisor (2016-2024)
- Asian Council of Science Editors [ACSE-UAE]: Member for the year 2015
- International Association of Teachers of English as a Foreign Language [IATEFL-UK]: Member for the years 2021, 2010.
- Society of Pakistan English Language Teachers [SPELT]: Life Member, served as Member Working Committee
- Research- SIG of SPELT: Founding Member & Coordinator since 2008
- Pakistan Institute of International Affairs: Member 2014-2020